



Marketing package 'quality in medical laboratories' conference in the Elzenveld in Antwerp

For commercial parties the following possibilities for attending are the conference 'Quality in the Spotlight', May 2020 11th and 12th, are available.

- Attendance conference:** See attached preliminary program booklet. In case you have a tabletop presentation you have free access to the scientific presentations and lunches. In case you would like to participate for full you need to buy the conference proceedings (costs 75 euro). In case a minimal number of 4 customers is brought to us through your firm a discount can be given (50% discount).
- Use of table top:** During the breaks one can (often 1:1) speak with the approximately 100 participants. These participants are often the decisionmakers in their medical laboratory. We make available 1 table (2 x .75 m), supply of electricity and 2 chairs. The required compensation for this is 950 euro. It is possible to build the stand on March 13th from 15:00 hours and on. The tables are situated on a strategic spot within the lunch and break area (Van Gijssel hall).
- Marketing materials:** These can be distributed at various locations during the conference, poster panels are also available for this. Paying participants get a conference bag with proceedings: here marketing materials can be placed as well. The financial compensation for this is 350 euro.
- Listing in conference announcements:** No money has to be paid for the display of the sponsor status in the conference proceedings or other conference announcements.
- Snapshot presentation:** During the scientific program the opportunity exists during 10 minutes to give a commercial presentation on the main stage. It makes sense, considering the audience, to perform on a level that fits the occasion. This speech comes with the tabletop exhibition. In case one does not want to participate in the exhibition but still would like to speak, the sponsor amount is the same.

Sponsorship are accompanied with a formal, specified invoice.

Would you like to make one or more of these arrangements, please contact Tjitze Dijkstra (+31 6 2648 2963), Lia Konings (+31 6 2243 5134) or Henk Goldschmidt (+31 6 1088 2603).

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